

MEDIA IN NIGERIA

PROSPECTS & CHALLENGES for ANEEJ

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February 2017

MODELS OF MEDIA DEVELOPMENT

- AUTHORITARIAN – mostly used by governments of old as an instrument of suppression and dictatorship.
- Laws were enforced through legislations, codes of conduct, taxation, censorship, etc.
- Channels of communication were used to support all government policies.

LIBERTARIAN – FREE PRESS

- publications are devoid of censorship by third parties
- publication & distribution is open to licensed & unlicensed groups or persons
- There are no restrictions placed on the collection of information
- Journalists have a certain degree of autonomy

SOCIAL RESPONSIBILITY MODEL

- Media accepts and fulfills certain obligations to society
- These obligations are met via high standards of objectivity, accuracy and balance
- Expects journalists to be accountable to their employers, the public and the free market forces.

SOVIET COMMUNIST MODEL, a fallout of the 1917 revolution

- Media is controlled by the working class
- Does not generate class, religious or social conflict
- Mostly used for mobilization of the proletariat
- Has self-censorship, and
- Often reflects the political authority.

DEVELOPMENTAL PRESS MODEL

- Used in promoting social and economic development
- It is an effort to use communication to bring about national, economic and societal goals
- Gives priority to news and information which has links with the geography, cultural and political formations with other developing countries
- Gives priority to economic and national development.

NIGERIAN MEDIA - ARCHETYPES

- PRINT
- ELECTRONIC – visual – (tv) and audio (radio)
- SOCIAL MEDIA – Facebook, twitter, LinkedIn, etc.

MEDIA OWNERSHIP

- PRIVATELY OWNED
- GOVERNMENT/PUBLIC OWNED

FEATURES OF PRIVATELY OWNED MEDIA, print & broadcast

- Commercial interest
- Have an in-house editorial philosophy and ideology based on a business model
- Owners usually have strong political and economic input on editorial policy
- Usually 'independent' with regulation from government.

STRUCTURE OF PRIVATELY OWNED PRINT MEDIA

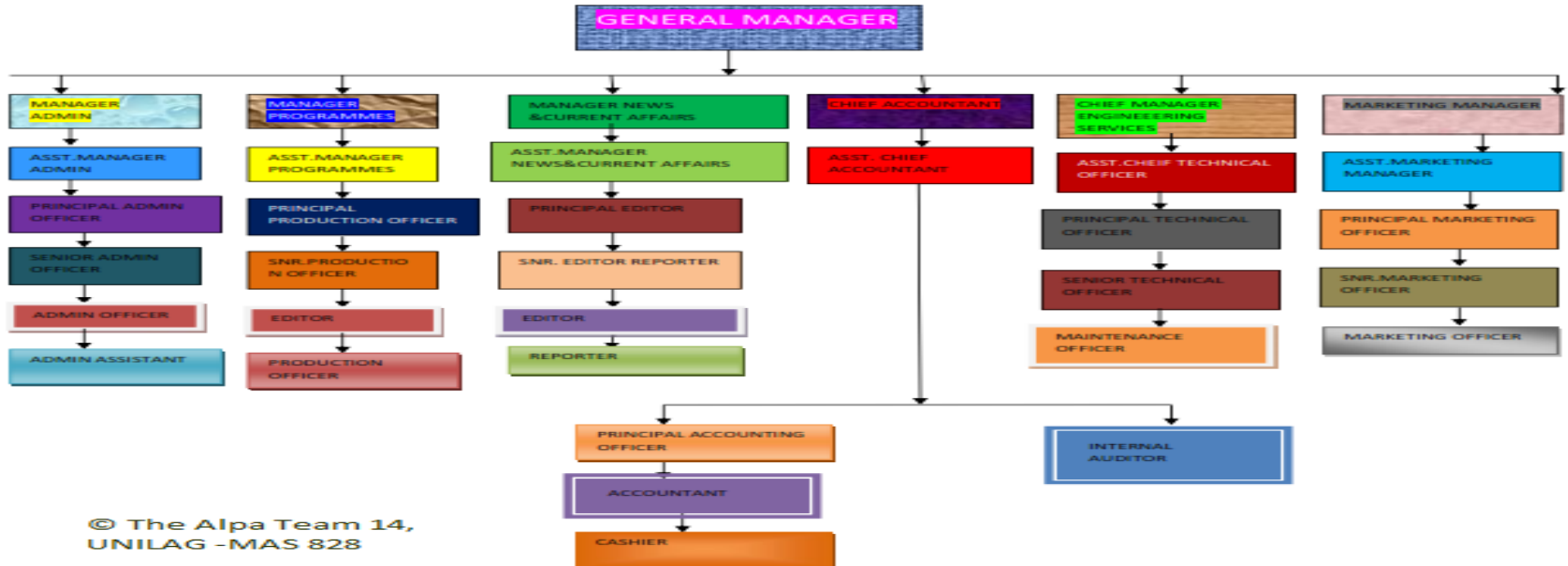
- Publisher – politicians and businessmen
- Editorial Board chairman, executive editor, editor-in-chief, editorial page editor, editor, cartoonist, production manager, external editorial board members, news editor
- Line editors
- Assistant editors, etc.
- Correspondents, beat associations, reporters

FEATURES OF GOVERNMENT/PUBLIC MEDIA, print & broadcast.

- Headed by an employee of government
- Run mostly to promote policies and achievements of government agencies and parastatals.
- Are not 'independent'.

STRUCTURE OF GOVERNMENT OWNED MEDIA, print & broadcast

ORGANIZATIONAL STRUCTURE OF NIGERIAN TELEVISION AUTHORITY (NTA) CHANNEL 10, TEJUOSHO, YABA, LAGOS



NIGERIA MEDIA ASSOCIATIONS

- NIGERIAN GUILD OF EDITORS, NGE.
- NIGERIAN UNION OF JOURNALISTS, NUJ
- NEWSPAPER PROPRIETORS ASSOCIATION OF NIGERIA, NPAN
- NATIONAL ASSOCIATION OF WOMEN JOURNALISTS, NAWOJ.
- NIGERIA PRESS ORGANIZATION, NPO
- NIGERIA PRESS COUNCIL, NPC

NIGERIA MEDIA ORGS...*contd*

- BROADCASTING ORGANIZATION OF NIGERIA, BON
- NATIONAL BROADCASTING COMMISSION, NBC
- NEWS AGENCY OF NIGERIA, NAN

MEDIA & THE LAW IN NIGERIA

- Section 22 of the Constitution of the Federal republic of Nigeria (as amended) says that:

The press, radio, television and other agencies of the mass media shall at all times be free to uphold the fundamental objectives contained in this chapter and uphold the responsibility and accountability of the government to the people.

ISSUES ARISING FROM MEDIA & THE LAW

- DEFAMATION, SEDITION, LIBEL & SLANDER, COPYRIGHT, OFFICIAL SECRECY ACT, etc.

In 2015, 2016 and 2017, there were 10 arrests and detention of bloggers and social media journalists over issues related to defamation, sedition, libel and slander of politicians.

Example is the recent arrest of the editor of Premium Times, an online medium which ANEEJ works with.

ANEEJ & THE MEDIA – PROSPECTS

- ANEEJ disseminates programme activities, information and enlightenment through the following:
- (i) **press releases, letters to the editor and newspaper articles** through print media – we have relationships with major mainstream and online newspapers like The Guardian of Nigeria, The Punch, The Nation, Daily Trust, Leadership, and with The Will online, Alltimepost, Nigerian Times, etc.

ANEEJ & THE MEDIA – PROSPECTS

contd.

- (ii) ANEEJ website and newsletters
- (iii) Radio and TV Programmes, *Niger Delta issues and answers, etc.*
- (iv) Film and Documentaries. In 2016 ANEEJ produced a short movie, BUSTED, to fight the high incidence of rape along three sections of Nigerian educational institutions. The project was funded by ANEEJ executive director and 80% of the actors were ANEEJ staff. You can easily find the skit here: <https://www.youtube.com/watch?v=aWBjr1YmH1E>

ANEEJ & media...contd

- (v) official and personal blogs, Facebook, twitter and LinkedIn.

ANEEJ & THE MEDIA - CHALLENGES

- Firming up of the communications department with capacity building training programmes: these trainings could be internships, short German language translation courses for communications staff in the areas of ICT and digital media for development.
- Developmental partnership with radio, tv. and newspapers in Germany.
- Collaboration between ANEEJ and development related organizations in Germany.

Challenges...contd

- Liaise with specialized hi-tech research institutes in Germany, and other telekom innovation Laboratories dealing with cutting-edge research facilities.

THANK YOU FOR LISTENING

QUESTIONS