

24 March, 2022

RFA for Political Economy Analysis for Philanthropication through Privatization (PtP) Project in Nigeria

1. Introduction

The East-West Management Institute (EWMI) Working in partnership with the Africa Network for Environment & Economic Justice (ANEEJ) and PtP consultant Aaron Bornstein, currently seek the services of a consultant to develop a Political Economy Analysis (PEA) as part of a concept note being developed by the trio to explore the possibility of the PtP process in Nigeria.

The “[Philanthropication thru Privatization](#)” or “PtP” is defined as a transaction in which all or a portion of the proceeds resulting from the sale or other transfer of **public** (i.e., government-owned or -controlled), or quasi-public, assets into for-profit ownership or control are dedicated to the creation or expansion of **charitable endowments** under the control of **meaningfully autonomous private charitable institutions**. Thus far, the PtP Project has identified more than [640 foundations](#) holding over US\$200 billion in assets that have resulted from such transactions around the world.

The Project is exploring the possibility of capturing a portion of funds from upcoming transactions involving such assets to endow an independent, private foundation (or provide funds to an existing, high-performing foundation) to support pressing socioeconomic needs faced by Nigerian citizens. Asset classes identified to date as potential sources of these funds include:

- **Debt swaps**
- **Extractive industry concessions**
- **Repatriated stolen assets**

The Concept Note will inform fundraising and advocacy efforts to secure government support for the use of funds from one or more of these asset classes for use in a non-government fund to support identified public needs in Nigeria.

It is against this background that this RFA is published to secure the services of a consultant that will work with a dedicated ANEEJ Staff to produce a PEA analysis for the concept note.

2. Assignment’s objectives and scope

To inform the development of a Concept Note to capture assets from PtP transactions in Nigeria to endow a foundation to address prevailing public needs, ANEEJ is leading the process of carrying out a targeted political economy analysis (PEA) that will serve to identify:

- i. Current official/government and public attitudes surrounding the use of funds generated through target asset class transactions;
- ii. Decision-making processes in relation to these transactions and resulting use of funds;
- iii. Key stakeholders who are involved in these decision-making processes;
- iv. Current attitudes toward foundations/NGOs in Nigeria;
- v. Immediate- and mid-term opportunities to advocate for a PtP outcome in pending transactions involving the target asset classes; and
- vi. Prevailing socioeconomic issues that are insufficiently supported by government interventions that can be addressed by the resulting PtP funds.

ANEEJ/EWMI is therefore seeking the services of a Nigeria-based researcher to design and execute the PEA. ANEEJ's participation in the research is to ensure that the analysis meets the needs of the Project as described above.

The PEA's main activities and deliverables include:

- 1) Draft PEA methodology and data collection tools, including a tentative outline of the PEA Report;
- 2) Carry out PEA data collection and analysis;
- 3) 1st draft of the PEA Report;
- 4) Final draft PEA Report that incorporates PtP staff, ANEEJ, and Aaron Bornstein's input.

3. Methodology

The PEA should incorporate desk research, stakeholder interviews, and feedback from

4. Outputs/Expected Deliverables

ANEEJ/EWMI will engage a Nigeria-based researcher to design and execute the PEA. ANEEJ will be primarily responsible for managing the PEA process and ensuring that the analysis meets the needs of the Project as described above.

The PEA's main activities and deliverables include:

- 5) Draft PEA methodology and data collection tools, including a tentative outline of the PEA Report;
- 6) Carry out PEA data collection and analysis;
- 7) 1st draft of the PEA Report;
- 8) Final draft PEA Report that incorporates PtP staff, ANEEJ, and Aaron Bornstein's input.

5. ANEEJ Responsibilities

ANEEJ will:

- Provide the PEA expert with information relevant to carrying out the assignment, including substantive insight to be included in the PEA as applicable;
- Review first and second drafts of the PEA submitted by the expert

ANEEJ will also provide the following insights for each of the three target asset classes:

- **Target asset classes, to include:**
 - What are the current stakeholders' attitudes toward these assets?
 - Are there any non-legislative "black boxes" or competing priorities around funds deriving from these types of assets?
 - Are there strong, commonly-held public opinions around these asset classes and how the funds generated should be used?
- **Advocacy and education approach, to include:**
 - How are decisions made about the use of these funds? Who are the decision makers within government?
 - Who are the key stakeholders outside of government who can be/are typically involved in these decisions?
 - What is the bargaining/deal-making process?
 - What are stakeholders' (government and public) thoughts on the use of funds generated through these types of transactions?
 - What is government and public opinion of foundations/NGOs in general?
 - What are the immediate- and mid-term incentives/disincentives for government decisionmakers to choose the PtP option?
- **Potential use of resulting funds from each target asset class, to include::**
 - What are the current pressing socioeconomic needs that could be appropriately addressed with these funds?
 - How is government currently addressing these issues? Where is that funding coming from?
 - What are the gaps that could be addressed through a dedicated funding source?

6. Consultant's Qualifications

The consultant should be a firm, organization or individuals that ANEEJ considers to be credible, trustworthy and technically competent.

The consultant must demonstrate:

- Experience and knowledge of the Political Economy Analysis of Nigeria
- Understanding of issues of Debt swaps, Extractive Industries concessions and Management of repatriated looted assets
- Excellent written and oral communication skills, including ability to present the report to ANEEJ and its partners.
- Knowledge of the extractive sector and prior working experience and knowledge of the Niger Delta issues.

7. Timeline

The timeline to develop this PEA is from April 14-May 14, 2022.

Del. #	Activities and Deliverables	Completed by
1	Draft PEA methodology and data collection tools, including a tentative outline of the PEA Report	April 14, 2022
2	1 st draft of the PEA Report	April 30, 2022
	Feedback on the 1 st draft PEA Report provided	May 7, 2022
3	Final PEA Report	May 14, 2022

8. Payment schedule:

The successful expert will be paid \$1,000 in the following order:

Payment (30%) – Upon completion of deliverable 1

Payment (30%) – Upon completion of deliverable 2

Payment (40%) – Upon completion of deliverable 3

9. Method of Application

Interested consultants should apply with their detailed Curriculum Vitae and a Capacity statement of not more than two pages to: procurement@aneej.org not later than two weeks from the date of this advertisement. Only applicants that satisfy the qualifications above shall be contacted.