



Brot
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Request for Application (RFA) RFA No: ANEEJ/ACTNAIJA/2026/0102

Call Title: Media Consultant for Production of Short-Film Series

Issuing Organization: Africa Network for Environment and Economic Justice (ANEEJ)

Project Title: Act Naija! – Civil Society Action to Strengthen Social Protection in Nigeria

Co-Funded By: European Union and Brot für die Welt (BfdW)

Issue Date: 10th March 2026

Closing Date: 24th March 2026

Contact Email: procurement@aneej.org

Background

Act Naija! – Civil Society Action to Strengthen Social Protection in Nigeria is a three-year initiative co-funded by the European Union under its Human Rights and Support to Civil Society in Nigeria programme. The project is implemented by a consortium comprising Brot für die Welt (BfdW), the Africa Network for Environment and Economic Justice (ANEEJ), and the New Initiative for Social Development (NISD).

The project recognizes social protection as one of the most essential mechanisms for reducing poverty and inequality and promoting social justice. As a result, the overall objective of the project is to improve the inclusivity of the social protection system in Nigeria. One of the objectives of the project is to increase public awareness on the importance of promoting an inclusive and responsive social protection system.

To advance this objective, the project places strong emphasis on strategic communication and public engagement as tools for deepening understanding of the level of poverty in the country and the social protection Initiatives to stimulating informed public discourse. By using compelling, people-centred narratives, the project seeks to highlight both the lived realities of citizens and the systemic gaps that affect social protection delivery. These communication efforts are intended to make social protection issues more visible, relatable, and actionable for a broad range of stakeholders, including policymakers, service providers, and the general public.

Objective of the Assignment:

- The assignment seeks to produce a short-film series aimed at drawing public attention to the poverty situation, social protection delivery, key challenges affecting social protection delivery in Nigeria. The series will consist of five short films, each with a maximum duration of 10 – 12 minutes.
- The films will be broadcast on three national television channels and disseminated through selected social media platforms to ensure wider reach and audience engagement.

Scope of Service

Under the overall supervision of the Project Team, the media consultant will be responsible for the conceptualisation, coordination, production, and delivery of a short-film series on social protection delivery in Nigeria.

The scope of work will include, but not be limited to, the following tasks:

a. Concept Development

- Develop and submit concept notes for each proposed short film (five in total), clearly outlining the theme, key focus issues, intended audience, and indicative narrative approach for each film.
- Revise and finalise concept notes based on feedback from the Project Team prior to script development.

b. Pre-production, script development and editorial oversight

- Produce draft scripts for each short film, based on approved concept notes.
- Submit all scripts for review, feedback, and approval prior to production.
- Incorporate comments and revisions to ensure alignment with project objectives, messaging, ethical standards, and safeguarding considerations.

c. Production and Post-production

- Film, edit, and produce five short films, each with a maximum duration of 10–15 minutes, in line with approved scripts and production plans.
- Ensure high technical and editorial quality suitable for national television broadcast and digital platforms.
- Integrate subtitles, graphics, or other accessibility features where required.

d. Broadcasting and Dissemination Support

- Deliver final, broadcast-ready versions of the short films in formats suitable for three national television channels.

e. Ethical Standards, Consent, and Safeguarding

- Ensure that all individuals featured in the short films, including interviewees and actors, provide informed written consent prior to participation and use of their images, voices, and testimonies.
- Submit signed consent forms and related documentation to the Project Team as part of project records.

Expected Deliverables

- Concept note
- Draft and final scripts for each short film based on approved concept note
- Five completed short film series, each with a maximum duration of 10–12 minutes.
- Final, broadcast-ready versions of each film for three national television channels.

Editorial Oversight, Ethics, and Approval Process

- The production of the short-film series will be subject to editorial oversight by the Project Team, led by the Project Communications Lead.
- All concept notes and scripts shall be submitted for review, feedback, and approval prior to production.
- The consultant shall revise and finalise scripts based on consolidated feedback from the Project Team.
- Filming and interviews shall be conducted in line with ethical standards, including the informed consent of all participants, with particular attention to vulnerable groups.
- Final films shall be submitted for editorial clearance and approval before broadcast and public dissemination.

Duration of Assignment and Proposed Timeline:

The assignment is expected to be completed over a 7-week period from the date of contract signing. The following is an indicative timeline and level of effort, which may be adjusted by the consultant in consultation with the Project Team:

Phase	Key Activities	Indicative Timeline
Phase 1: Concept Note	Develop and submit concept note for short film series; incorporate Project Team feedback	Week 1
Phase 2: Script Development	Draft and submit scripts based on approved concept note; revise scripts per Project Team feedback	Week 2
Phase 3: Production	Filming of all short films	Weeks 3–4
Phase 4: Post-production & Finalisation	Editing, graphics/subtitles, sound, and preparation of broadcast and digital versions	Weeks 5–6
Phase 5: Delivery & Reporting	Submit broadcast-ready and social media versions; submit completion report	Week 7

Qualifications and Experience

The media consultant must demonstrate the following qualifications and experience:

- a. Education and Professional Background**
 - A bachelor's degree in Film Production, Media Studies, Journalism, Communications, or a related field.
 - Advanced qualifications or professional certifications in media production or filmmaking are an advantage.
- b. Relevant Experience**
 - Minimum of 5 years of professional experience in media production, including conceptualisation, scriptwriting, filming, and post-production.
 - Proven experience in producing short films, documentaries, or advocacy-focused video content, preferably for development, governance, or social sector projects.
- c. Technical and Creative Competencies**

- Strong storytelling skills, with the ability to translate complex social issues into compelling narratives.
- Proficiency in filming, lighting, sound recording, and editing software (e.g., Adobe Premiere, Final Cut Pro, DaVinci Resolve).
- Ability to meet tight production schedules without compromising quality.
- Knowledge of ethical standards, safeguarding, and informed consent processes for interviewees and participants.

d. Portfolio Requirements

- Submission of a portfolio of previous short films or similar media products, demonstrating quality, creativity, and relevance to social or development themes. A link to previous work is sufficient.

Proposal Submission Requirements

- A technical proposal outlining how this task will be carried out. This should also include a brief creative approach or outline concept of the general idea in the film series, demonstrating narrative style, key issues, and understanding of the target audience.
- Detailed description of the approach to deliver the assignment, including proposed timeline, production plan, and workflow for script development, filming, and post-production.
- Curriculum Vitae (CV) of the consultant or lead production team.
- Portfolio of relevant short films, documentaries, or media content via link.
- A detailed financial proposal including the budget and cost breakdown for all aspects of the assignment, including pre-production, production, post-production, and dissemination.

Ethics and Conflict of Interest

Applicants must declare any potential or actual conflict of interest in relation to this assignment. ANEEJ reserves the right to disqualify any applicant found to be in conflict or engaged in unethical practices.

Data Protection and Ownership

All data collected during the assignment shall be the property of Act Naija! consortium. The consultant must ensure confidentiality and compliance with data protection regulations, including the Nigeria Data Protection Regulation (NDPR 2019) and, where applicable, the EU General Data Protection Regulation (GDPR). All personal and sensitive data collected shall be securely stored and used only for the purpose of this assignment, in line with informed consent protocols and the consortium's data protection standards.

Application Submission Details

- All proposals must be submitted by **24th March 2026** to Africa Network for Environment and Economic Justice (ANEEJ) Email: procurement@aneej.org
- **Required Files:** Technical proposal (including concept notes, work plan, (link to) portfolio, CVs, references) and financial proposal in PDF format.
- **Subject Line:** "Application – Media Consultant for Act Naija! Short-Film Series"
- **Enquiries:** Any questions regarding this RFA should be directed to procurement@aneej.org
- **Late submissions will not be considered.**